
Dear NAWIC Friend,

On March 5th, 2026, the Greater Rochester Chapter of NAWIC will host our 12th annual Guest Bartending Event. We are thrilled to continue our over decade-long event at Lovin' Cup, located at 300 Park Point Dr. Rochester, NY 14623. With your sponsorship, more women will be able to continue their education and work in the construction industry.

The National Association of Women in Construction (NAWIC) originated as Women in Construction of Fort Worth, Texas. Sixteen women working in the construction industry founded the group in 1953 to create a support network for women working in a male-dominated field. The group was so successful that it gained its national charter in 1955 and NAWIC was born. Currently, NAWIC has approximately 6,000 members and close to 200 chapters representing nearly all 50 states with international affiliation agreements in Canada, Australia, New Zealand, and most recently South Africa.

NAWIC's core purpose is to strengthen and amplify the success of women in the construction industry. Our association is committed to championing women to impact the direction of the industry. NAWIC provides education, community, and advocacy for women. Since 1991, the Greater Rochester Chapter of NAWIC has awarded over \$100,000 dollars to women entering the construction industry through our Scholarship fund. In 2020, following the passing of long-time NAWIC member and pillar in the Rochester construction community, Pat Hynes, our scholarship was renamed in her honor. **With your help in 2025, we were able to exceed our fundraising goal, raising more than \$20,000 for our scholarship fund and granting six scholarships, totaling \$26,000 to local women.**

According to a recent study, women comprise only 10.3 percent of all people in construction – with even smaller representation on the front lines of a job site (only one for every 100 employees in the field). Even though women make up 47 percent of all employed individuals, the construction industry only benefits from approximately 1.25 percent of women in the workforce.

There are several factors that account for this alarming gender gap, from unconscious bias and lack of training, to the overall perceptions of women working within the construction industry. However, women continue to overcome these hurdles in the face of adversity. As the labor market continues to tighten, it has become increasingly important to diversify the construction industry.

Sponsors will be acknowledged at the March 5th event and across all social media outlets, offering maximum exposure. Included in this packet you will find information on how to become a Pat Hynes Memorial Scholarship Fund sponsor for our 2026 event, a fun-filled evening featuring your favorite local construction industry guest bartenders. Thank you for your consideration.

With Gratitude,

Giana Gengo

Giana Gengo
President

Elizabeth P. Lifka

Beth Lifka
Vice President

**2026 NAWIC – Greater Rochester Chapter 314
Pat Hynes Memorial Chapter Fundraiser
Sponsorship Fact Sheet**

www.nawicrochester.org

Sponsorship Benefits	Presenting Sponsor \$2,000 (1 available)	Wheelbarrow Sponsor \$1,000	Foreman Sponsor \$500	Hard Hat Sponsor \$250	Tool Belt Sponsor \$100
Opportunity to introduce organization (2-minute speaking role) during event	●				
Participation in Presentation of the Scholarship Awards in June	●				
Logo as sponsor on all event related material	●	●	●	●	●
Social Media Marketing Campaign	3 social media posts with individual sponsor recognition	2 social media posts with individual sponsor recognition	1 social media post with individual sponsor recognition	1 social media post with shared/group sponsor recognition	N/A
# Of Guest Bartenders	2 bartenders	1 bartender (limited to first 6 sponsors)	N/A	N/A	N/A

For more information regarding our sponsorship opportunities and how you can help, or if you have questions, please contact Giana Gengo, Chapter President of Greater Rochester NAWIC #314 at (716) 380-5446 or e-mail at ggengo5@gmail.com

Contact Information

Donor Name (individual or company) _____

Contact Person _____

Email _____

Address _____

City _____

State _____

Zip _____

Phone _____

Donor information as you want it listed on social media/marketing materials (if different than above)

Yes, I/we wish to become a sponsor for the Pat Hynes Memorial Scholarship Fundraiser.

- ☐ Presenting Sponsor (\$2,000)
- ☐ Wheelbarrow Sponsor (\$1,000)
- ☐ Foreman Sponsor (\$500)
- ☐ Hard Hat Sponsor (\$250)
- ☐ Tool Belt Sponsor (\$100)

The “Cari Durbin Wheelbarrow of Tools” Donation

Yes, I/we wish to donate a tool(s) or wish for NAWIC to purchase tools/gift cards on my behalf.

Tool and/or donation amount _____

Estimated retail value of donated tool is \$ _____

- ☐ The donated item is enclosed
- ☐ We will send in the donated item by March 1, 2025
- ☐ Please call to arrange a pickup (Rochester area only) 716.380.5446

Sending in Your Donation

Cash/checks can be mailed or delivered to:

PO Box 143 (c/o Tricia Catalano)

Ionia, NY 14475

Or online payments can be submitted on our website:

www.nawicrochester.org/donate

Select Pat Hynes Memorial Scholarship Fundraiser Donation

Please make checks payable to: NAWIC Rochester Chapter 314